

THE CHANGING LANDSCAPE OF YOUTH TOBACCO PRODUCT USE

HIGHLIGHTS FROM THE 2012 NATIONAL YOUTH TOBACCO SURVEY

Nearly

1 in **15** middle school students

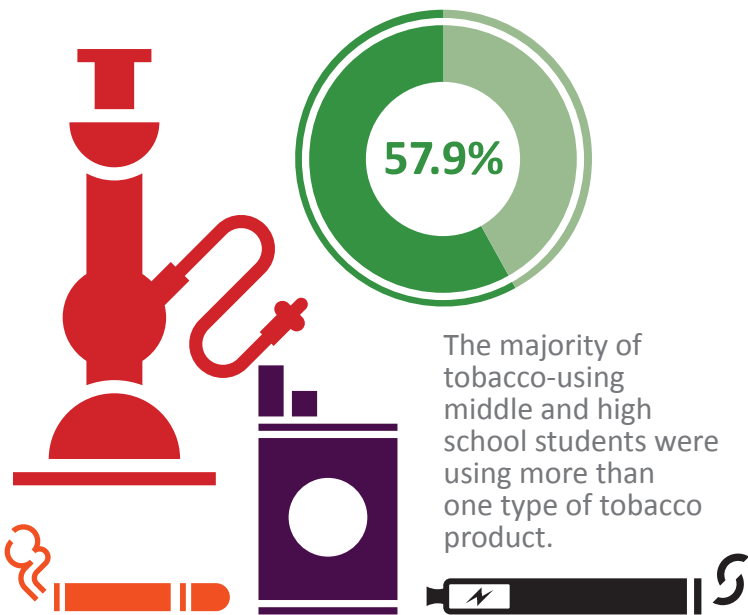
&

1 in **4** high school students

WERE CURRENT TOBACCO USERS.

1 IN 5

Students who have never used tobacco products were **CURIOUS** about the use of **CIGARS**. Curiosity about tobacco products is associated with **FUTURE EXPERIMENTATION** and **REGULAR USE**.



#2

CIGARS ARE THE SECOND MOST WIDELY USED TOBACCO PRODUCT AMONG MIDDLE AND HIGH SCHOOL STUDENTS.

AMONG SOME POPULATIONS OF HIGH SCHOOL STUDENTS, CIGAR USE WAS MORE PREVALENT THAN CIGARETTES.

AMONG MIDDLE AND HIGH SCHOOL TOBACCO USERS:

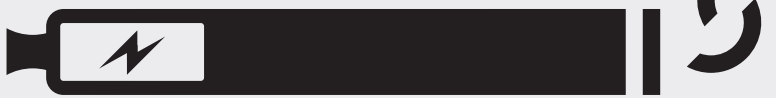
52.2%

reported at least one symptom of tobacco dependence, and

MORE THAN HALF

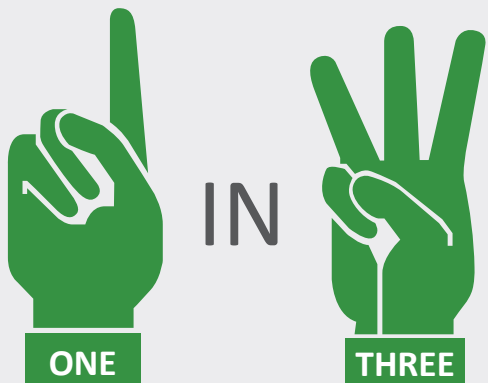
tried to quit in the past year, but were unsuccessful.

e CIGARETTES



13.1 million students were aware of e-cigarettes.

1.8 million students had ever used e-cigarettes.



perceived e-cigarettes as less harmful than conventional cigarettes—and those students were more likely to have used e-cigarettes.

The data above were published online on July 17, 2014, as part of a special, FDA-funded supplement of the *American Journal of Preventive Medicine* highlighting findings from the 2012 National Youth Tobacco Survey (NYTS). The papers and commentaries in this supplement highlight the changing landscape of tobacco product use among U.S. middle and high school students and underscore a growing public health concern around use of non-cigarette tobacco products by youth, as well as the role of addiction in adolescent tobacco use. The NYTS, conducted regularly since 1999 by the U.S. Centers for Disease Control and Prevention (CDC), is the only nationally representative survey of middle and high school students focusing exclusively on tobacco use and its correlates. Since 2012, the FDA and CDC have collaborated to conduct the NYTS annually to meet our nation's public health goals.



FDA

CENTER FOR TOBACCO PRODUCTS